



For immediate release: May 14, 2010

Cyrod Technologies Inc. Signs Distribution Agreement with Phoenixics Electronics for NA

Markham, Ontario, Cyrod Technologies and Massachusetts-based Phoenixics Electronics announced today the signing of a distribution agreement empowering Phoenixics Electronics to promote and sell all Cyrod Technologies products and services throughout North America.

The agreement was established to enhance relationships with CMs and OEMs in this key manufacturing region. *"By leveraging our focused sales force and world-class logistics, we can provide high quality support and supply of Cyrod products to end customers. Our companies are well aligned on the end markets Cyrod is targeting and we look forward to the opportunity to reach more customers"* stated Sheri Hebbelinck, Phoenixics Electronics' Marketing Director.

With a focus on the embedded applications in this key market, Phoenixics Electronics expands the ecosystem for Cyrod Technologies expanding line of embedded semiconductor and system solutions and will increase customer satisfaction. In adding the Cyrod Technologies line of embedded MCUs, programming tools, and embedded PCI/PCI Express® products, Phoenixics Electronics can offer its customers a host of innovative and cost-effective embedded design and manufacturing solutions.

About Cyrod Technologies

Cyrod Technologies is a fabless semiconductor and embedded systems company specializing in microcontrollers and development tools for embedded control, communications, and PCI Express connectivity. When founded in 2006, Cyrod acquired Ramtron's 8051 production MCU business (formerly Goal Semiconductor) and has since developed new products to provide a full range of both industry-standard pin compatible and feature enhanced MCU products. The embedded processor family is also augmented by innovative new tools for embedded system development and manufacturing including in system programming, PCI Express/PCI expansion, debug, and manufacturing tools.

For More Information Contact: info@cyrod.com

www.cyrod.com

About Phoenixics Electronics

Phoenixics Electronics is a demand fulfillment, technical supportive and stocking distributor of semiconductor and board level solutions. Phoenixics provides a knowledgeable, technically proficient, forecast-inventoried and low-cost operational organization for both Suppliers and Customers. With six years of consistent financial and operational growth, our goal to be the logistical centerpiece for our Customers and Suppliers is being achieved.

For More Information Contact: sales@phoenixicelectronics.com

www.phoenixicelectronics.com